

Solbritt

**FOR NEW
GENERATIONS**





Country in Northern Europe
in central part of the Baltic Sea Region



Transport accessibility
Located at the crossroads
between East and West



Member of the EU
Schengen, Eurozone, OSCE,
NATO, WTO, UN



osce



WORLD TRADE
ORGANIZATION



Farmland

~30% are farmland



Forests and nature reserves

about 50% of the territory
by forests ~25% of the
territory are natural reserves



Air

one of the highest levels
of air cleanliness in the EU

Water reservoirs

more than 7000 rivers
and creeks, over 1200
lakes with pure water

AS SOLBRITT – EXPERIENCE SINCE 1939

Solbritt

Solbritt company is located in the cozy city of Rapla in 50 km from Tallinn, amid picturesque forests and fields



Enterprise specialized in manufacturing of children's powdered infant formulas and additional nutrition for pregnant and lactating women



Wide experience in the production of dairy products

HIGHLY ENVIRONMENTALLY FRIENDLY PRODUCTION

1

High-quality milk

cow's milk comes only from the surrounding farms

2

Only high-quality ingredients

of European manufactures, mainly from Germany and the Netherlands

3

Severe quality control

at all stages of production, including the selection of raw materials

4

Green production

Using electricity from 100% - renewable sources



EXPERIENCE IN PRODUCTION AND POTENTIAL

High production potential

up to 450 tons of finished
products per month

Ability to adapt the formulation

to national standards
and regulations

Co-packing

Possibility of production formulas
at the customer's formulation under
the customer's own brand name

Modern Infant Milk Formulas

Flexible production

Flexible logistics from
order to shipment

Variability of the material and volume of packaging

Own scientific-research base

Cooperation with University,
leading nutritionists
and pediatricians



WHY NUPPI® ?

Why NUPPI ?

European brand Modern formula European quality – produced according to the European quality standards

Why Estonia ?

Estonia - environmentally friendly region in the Europe. We use milk only from the surrounding farms and all additional ingredients from the European suppliers

Who is our customer ?

Modern woman with higher education, who is interested and paying attention to the composition of the product with active social position

Brand positioning

Our product positioning – in the mid-price and mid-price + segments

NUPPI GOLD - packaged in cardboard pack has the most beneficial price in the premium segment. We care about our future - Children's health, and strive to make our product accessible to all children, regardless of the income level of their parents. Therefore, we have developed product under the sub-brand -

NUPPI Family, which contains all the necessary components for the nutrition and development of children and thus is positioned in the low-price segment



The Quality certificates:



Infant milk formula NUPPI®

Solbritt



Gold



EMA



Lactose free



Anti-reflux



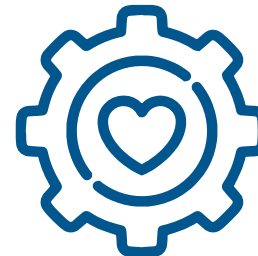
Family

WE CARE ABOUT OUR CHILDREN'S HEALTH – THEY ARE OUR FUTURE!



QUALITY

European quality raw materials, modern formulas, high-tech manufacturing



STABILITY

High production potential, stable supply



PRICE

Competitive input prices



AVAILABILITY

Flexible logistics from order to shipment

Solbritt

THANK YOU